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Press Release

Thor Schrock Honored as Top Business Leader

Midlands Business Journal Presents 40 Under 40 Awards

Lincoln, NE – May 15, 2005: Thor Schrock, owner of Schrock Innovations of Lincoln and Omaha will be presented with the Midlands Business Journal 40 Under 40 Award. The award is given to business leaders, executives, and innovators who have made significant contributions to the business community.

Nominated by Jennifer Pearson, Schrock will be presented with a plaque during a breakfast ceremony at the Cornhusker Hotel in Lincoln Nebraska. Nebraska Congressman Tom Osborne and famed business writer Michael Gerber are among those speaking at the event.

“Michael Gerber’s book was one of the references I used when I designed the template for Schrock Innovations,” Thor Schrock, owner of Schrock Innovations said. “It was an honor to actually meet the man who has helped so many entrepreneurs.”

The Midlands Business Journal holds the 40 Under 40 Awards every year, and the presentations have been in both Omaha and in Lincoln.

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