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## Press Release – FOR IMMEDIATE RELEASE

Local Businessman Closer to Next Internet Millionaire Title

### Thor Schrock Advances into the Semi-Final Competition Auditions

Lincoln, NE – June 15, 2007: Local businessman Thor Schrock is one of 50 entrepreneurs from around the world advancing to the semi-finals of the Web's first reality show, Next Internet Millionaire.

Schrock produced and submitted a second audition video for the semi-final round of competition that is currently in the top ten of the public voting. The show's producers will evaluate the 50 videos and select 12 individuals to appear on the program, which is set to be taped in late July.

If Schrock earns a seat on the show, he would be competing for \$25,000 and the opportunity to partner with the show's creator, New York Times bestselling author Joel Comm, on his next business venture.

Over 10,000 people voted to put Schrock through to the semi-final round, and his first audition video earned an 8.27 rating out of a possible 10. Schrock was ranked third overall in public voting.

Should Schrock win the competition, he will be donating the \$25,000 prize to charities which will include Lincoln's Lighthouse, The Lincoln Crisis Pregnancy Center, and The Bryan LGH Foundation.

"As people learned about who would benefit from the competition, votes just started pouring in," Schrock said. "I think I had just about everyone at Bryan LGH pulling for me."

The public may vote their opinion of Schrock's audition video by visiting <http://www.nextinternetmillionaire.com/show.php?id=1249>. Votes are based on a 1-10 scale, with votes of '10' giving Schrock the best chance of winning the money for the charities.

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For appearances and interview requests, contact Thor Schrock at 402-212-5393. High resolution copies of his audition videos are available by request.