

# Press Release

LIBA Website to Get a Schrock Innovations Makeover

## *Schrock Wins Bid to Host & Maintain Business Association Website*

Lincoln, NE – February 15, 2006

Schrock Innovations has assumed hosting and maintenance duties related to the Lincoln Independent Business Association Website after winning a juried bidding process by unanimous decision.

The bidding process to assume hosting and maintenance duties related to the association's website, [www.liba.org](http://www.liba.org), was somewhat unique. There were three companies who were competing to provide free services to LIBA, just as Sterling Communications had done for many years.

"I have to say that it was a bit odd to be competing with two other companies for the privilege to work for free on a website," Thor Schrock, owner of Schrock Innovations said. "It is a testament to the level of respect the community has for LIBA."

Schrock Innovations submitted a web page design mock-up as well as a complete website plan that stressed the ability to update the website with ease as well as introducing many automated technologies to free LIBA's administrators and staff to focus on more important matters within the association.

The jury of LIBA officials were not informed which design was submitted by which competing company. Each bidder's submissions were inspected by each panelist before a vote was cast on the best proposal. Schrock Innovations' proposal won a unanimous decision from the panelists. Aside from Schrock Innovations' winning bid, City Gold ([www.citygold.com](http://www.citygold.com)) and another smaller design company submitted proposals to LIBA.

“Of course we were hoping we would win the job, but to find out that we were picked unanimously was an honor indeed,” Schrock said. “It stresses the importance that we exceed LIBA’s expectations and show that their faith in our abilities was deserved.”

At this moment, Schrock Innovations is hosting the current LIBA website while the design work is under way on their new website. The redesigned site should be online within a few weeks, with additional phased updates scheduled to occur throughout the coming months.

Schrock Innovations is a computer repair and software development company in Lincoln and Omaha Nebraska. You can visit their website at [www.schrockinnovations.com](http://www.schrockinnovations.com).

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