

Press Release

Schrock to Deploy Web Server Upgrade

New Server will pave way for upcoming 2007 projects

Omaha, NE – Dec 22, 2006: Schrock Innovations will deploy a new web server the week after Christmas that will more than quintuple the company's capacity to develop, host, and support online technology and software products.

The new server is based on AMD Opteron technology and is Modular like the computers Schrock builds for its customers. While the upgrade is a significant improvement over the company's previous server, the new addition is designed to be upgraded again as soon as late 2007.

"We will be conducting activities that will place a major demand on our web server over the next 12 months," Thor Schrock, Owner of Schrock Innovations said. "We have won contracts to host several high-profile websites, and our Home Edition software's new update engine is much more database intensive."

The new Home edition version, scheduled for release in Q1 of 2007, will offer users a free, fully-functional, 90-day subscription to allow users to try the software before they purchase it. With international distribution planned through CNet's download.com family of websites, Schrock expects the software to hit the new server hard as soon as it is released.

"Depending on how the initial launch and ongoing use turns out, we may need to double our capacity again before the end of the year."

Smith, who will be based in the Omaha Service Center, has a degree from UNO in Information Technology with a minor in business administration.

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