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Press Release

Schrock Innovations Nominated for the Nebraska Retail Federation's Retailer of the Year Award

Lincoln, NE – September 20, 2005: Schrock Innovations was nominated today to receive the Nebraska Retail Federation's Retailer of the Year Award for 2005. Previous recipients of this award have been Rose Blumkin (Nebraska Furniture Mart) and Gary Michaels (Gary Michaels Clothiers).

Schrock Innovations was nominated by other business leaders and organizations throughout the state for the award. There are multiple categories for judging nominees, and a banquet will be held next month to present the winning nominees.

"We are honored to be recognized for doing something that is so very important to businesses of all sizes," said Thor Schrock, owner of Schrock Innovations, Inc. "We understand that service is a critical component to a retail operation's success."

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