

# Press Release

Real estate association to establish online presence

## *Schrock Innovations Helps REOMA Compete With Management Companies*

Lincoln, NE – March 3, 2006:

The Real Estate Owners and Managers Association (REOMA) of Lincoln, NE has commissioned a new website from Schrock Innovations to help it compete with other local management companies.

The new site will provide important information about REOMA as well as daily informational articles for its membership that will help give them a competitive edge in the Lancaster County real estate market.

The association has hired Schrock Innovations to develop the website, which will be located at [www.reomalincoln.org](http://www.reomalincoln.org). The site will host the organization's monthly newsletter, meeting agendas, meeting schedules, as well as general information about REOMA and its efforts in the local community.

"The REOMA board has elected to launch a website as quickly as possible that meets the organization's immediate needs while leaving open the possibility for expansion in the future," Thor Schrock, Owner of Schrock Innovations said. "They understand the importance of a professional web presence and will use it to further their membership's interests."

According to Schrock, the preliminary design of the website has already been completed, and the entire site could be launched as soon as mid-March. Schrock Innovations plans to promote the launch of the new website live on their weekly radio show later this month.

"All required steps are being taken to ensure the site will be completed accurately and will rank well in the search engines once it is online."

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